GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1332
ANSWERED ON:07.12.2015
Promotion of Tourism at Heritage Sites
Rai Shri Prem Das;Yeddyurappa Shri B. S.

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has any proposal to promote tourism at various heritage sites and places of cultural importance of the country;
(b) if so, the details thereof along with the sites classified/under consideration for the development and promotion of tourism at heritage sites, State/UT-wise including Karnataka and North-Eastern Region;
(c) the steps taken by the Government in this regard; and
(d) the funds allocated and the expenditure incurred in this regard during the last three years, State/UT-wise?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (d) : Development and promotion of various tourism destinations & products including projects having focus on Heritage sites and places of cultural importance and implementation of tourism projects are primarily the responsibility of the respective State Government/Union Territory (UT) Administration. The Ministry of Tourism as part of its ongoing promotional activities releases campaigns in the international and domestic markets and also undertakes other promotional activities under the Incredible India brand-line to promote India as a holistic destination for tourists and to showcase its various tourism destinations and products including heritage sites of India.

The Ministry of Tourism has been providing Central Financial Assistance (CFA) to various State Governments and Union Territory Administrations for tourism projects identified in consultation with them for each financial year, subject to receipt of Detailed Project Report (DPR), liquidation of Utilization Certificates, availability of funds and adherence to relevant scheme guidelines.

The State/Union Territory-wise list of tourism projects, amount sanctioned and amount utilized for the last three years (i.e. 2012-13, 2013-14 and 2014-15) including the State of Karnataka & North Eastern States is annexed.

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